AGENDA AT A GLANCE

Session 1: **CATALYSING ENTREPRENEURSHIP: THE STATE-BUSINESS RELATION**
- How much priority does the government lay on entrepreneurship?
- Current Regulatory Regimes
- Present policies encourage or discourage entrepreneurs
- Performance of recent reforms

Session 2: **THINK BEYOND, LOOK BEYOND AND MOVE BEYOND**
- Forecasting
- Creating new opportunities
- Inspire your entrepreneurial spirit with new inspiration
- Look beyond the current and visualise the future
- Inspire the next
- The Forecasting Period & Forecasting Revenue Growth
- Cross-Pollinate for Ideas

Session 3: **BEYOND THE GARAGE: GENERATING IDEAS THAT WORK**
- What is the Return on idea from Individual perspective?
- Where to look for the next big idea?
- The myth of the Golden Idea : Audacious optimism vs. Conservative reality
- Avoiding the situation of "perfection paralysis" in Idea execution
- From ideas to IPOs
- Even the best ideas can fail. "Bouncing Back."

Session 4: **ACCELERATE YOUR SUCCESS**
- How to utilise your best assets as an entrepreneur
- Are you a serial entrepreneur
- Do operations excite you?
- Are you an idea man?
- Are you a growth oriented person?
- How much risk you can tolerate?

Session 5: **BUILD A START-UP CONGLOMERATE, INCUBATE IDEAS**
- Screen opportunities :Differentiating between Start-up idea vs. Corporate idea
- What it takes to incubate small companies internally
- Role as an Evangelizer
- Exit options
- How it differs from being an Angel
- Finding strategic partner for incubatee companies
- Incubator business and accelerator business
- Incubation model to help intrapreneurs turn entrepreneurs

Session 6: **ENTREPRENEURS & EVERYDAY INNOVATION**
- Where should medium entrepreneurs bet big into changing pace of innovation?
- When innovation yields efficiency
- Everyday Innovation challenge : the innovation that happens on the back of innovation
- The Creativity Payback - Measuring the change through innovation dividend reaped –The Real worth!
- How innovation factors into entrepreneur's everyday plans

Session7: **DEVELOP PEOPLE, PROCESSES AND PARTNERSHIPS**
- Putting together an optimum team -Readying people by blending their skills for problem solving rather than trouble shooting
- Marrying people with processes led systems
- Progress with people, processes and partnerships
- Basis of Integration -identification of synergies
- Encouraging cross-fertilization between business units, while preventing cross-contamination
- Optimising people and processes to form partnerships

Session 8: **TRADING PLACES**
- How to penetrate markets
- Considering the right country
- Operating successful international ventures
- Boosting trade relationship
- Building global competitiveness
- How to compete on a global stage
- Brand protection

Session 9: **REWIRED YOUTH: THE SCIONS OF CHANGE**
- Does Firm Origin Matter When Initiating A Scale Drive?
- Inherit or Initiate or Both
- Constraints in levels of risk taking, team-building and global ambition
- Starting young/afresh vs. the experience aid –What's Gotta Give!

Session 10: **THE NEW RULES OF CAPITAL RAISING**
- How investor networks operate and how they put deals together
- Traditional Finance & Cooperative finance (Business Angel Investors), venture capital, and business support networks. — A View from Both Sides
- Winning Strategies from Prominent Private Equity Investors on Capital flows
- What approach of scaling up do PE firms seek in an entrepreneurial venture
- What PE company brings to the table as an investor
- When and How would PE company wants to take an exit

Session 11: **WOMEN & ENTREPRENEURSHIP IN MODERN WORLD**
- Making way for both "craftsmen" and "opportunistic" women entrepreneurs
- Vision, Leadership & Entrepreneurship – The Women way
- How can women lead the next decade in entrepreneurship?
- Are investors excited about women-led ventures?

Session 12: **'TECH' ENBALED**
- Empowering your enterprise with the cloud
- Best practices to reach enterprise efficiency
- How IT can maximize the potential besides reducing cost
- IT enabling productivity
- The next decade of technology in business