## **Catalysing Entrepreneurship**

#### - Dr Mukesh Batra

Recipient of Padma Shri by the President of India

L.C.E.H., F.H.M.A. (U.K.), F.R.S.H. (Med) P.(Lon), M.D.H.(U.S.A.), F.B.I.H.(U.K.)

Founder & Chairman Dr Batra's Group Companies





## Why people become an entrepreneur?

- They want to be their own boss
- They can't get kicked out







### Fundamentals of an entrepreneur

- Risk taking
  - Moving from professional service to an entrepreneur
- Innovation
  - Blister packing (1982)
  - Electronic case records (1982)
  - ERP solution (1996)
  - Cyber Clinic (1996)
  - Video conferencing (2008)
  - mHealth (2009)





### Fundamentals of an entrepreneur

- Innovation (contd.)
  - Online system for patient queries (2009)
  - International Clinics
    - Mauritius 1996
    - ▶ Muscat 2008
    - ▶ Dubai 2009
    - ► London 2009
  - Frugal innovation





## Catalysing Entrepreneurship

- Leadership at all levels
- From efficiency to <u>learning</u>
- Failure is good
- 4) Team building and delegation
  - Opportunity to <u>expand</u>
  - Also gives you time for other <u>creative pursuits</u>





# Catalysing Entrepreneurship

- 5) Seek help
- 6) Focus
- 7) Social entrepreneurship
- 8) Follow your passion





#### Thank You



